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## **DLO DAILY MEDIA UPDATE**

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### **CURRENT NEWS 21 DECEMBER 2011**

#### **It's been said many times many ways ...**

*(The Houston Chronicle)...Rene Guzman*

How would you say Merry Christmas in Vulcan, Na'vi, Elvish or Klingon? Stephen D. Rogers, author of *A Dictionary of Made-Up Languages*, gives us a fresh spin on the popular greeting for this time of year.

#### **10 U.S. Colleges with Highest ESL Participation Rates**

*(U.S. News & World Report)...Katy Hopkins*

"English proficiency is a critical skill for international students to possess in order to succeed at colleges in the United States. Not only will a strong grasp of the English language serve you well in your classes, but it can help you acclimate to life on a U.S. campus and fit in with peers, too."

#### **Listening to Language Educators**

*(U.S. Department of Education)...Maryann Woods-Murphy*

Check out a life-long Spanish teacher and ACTFL member blog about helping her students gain language proficiency.

#### **Rosetta Stone Commends Law Enforcement for 31 Piracy Arrests**

*(The Wall Street Journal)*

Yesterday, Rosetta Stone commended U.S. and Canadian law enforcement agencies and local law enforcement agencies across 13 states for their work to combat software piracy. Efforts by law enforcement agencies led to the arrest of 31 people and 119 civil settlements for copyright violations and illegal software distribution.

#### **Australian education in the Asian century: adapting for the world to come**

*(The Australian)...Michael Singh*

Australia is having an open discussion about an upcoming white paper that is expected to provide a national blueprint for Australia at a time of transformative economic growth and change in Asia. This discussion includes the demand for second language learning.

#### **Why immersing HISD pupils in Mandarin Chinese will enhance learning, global edge**

*(Houston News.com)...Harvin Moore*

Houston Intercity School District Trustee Harvin Moore describes why immersion in Mandarin Chinese will help Texas and individuals be more competitive in the global market economy.

### **PREVIOUS NEWS**

#### **Job Market for Accountants Buoyant in 2012 Says New IAB Survey**

*(The Wall Street Journal)*

The job market for accountants appears buoyant as employers start to hire again in 2012. In a global survey of senior accountants conducted by the International Accounting Bulletin (IAB) the specific accounting skills in demand include: knowledge of international financial reporting standards, language skills and tax.

#### **How to Maximize Your Higher Education Experience**

*(CMV Live.com)*

Many people value the question the value of a college degree. The author believes college is still worth the cost especially if you approach your college career differently. To make yourself more marketable:

consider a minor unrelated to your major; learn a foreign language; volunteer; study abroad; and skip frivolous classes.

### **Chinese Immersion Schools Growing in Popularity**

*(The Journal)...Bryna Godar*

Two parents speak about their teaching efforts in China and then returning home and continuing their children's education with links back to the Chinese culture. "For us, immersion provides multilingualism, proven cognitive benefits and flexibility, dynamic and engaging teaching methods, and opportunities for deep cultural connections and understandings."

### **MSU Study finds English Language test is negatively affecting some Michigan school children**

*(Michigan State University News)*

The nationally mandated English language proficiency test, given to students whose second language is English, is causing unintended psychological stress for students who can least afford it, according to a Michigan State University researcher.

### **New Brain and Language Laboratory Investigates Language Acquisition**

*(Decoded Science)...Lesley Lanir*

Gallaudet University is one brain study closer to answering the much researched question: How do we acquire language? Gallaudet has opened a new Brain and Language Laboratory to investigate this question.

### **Air Force Launches Culture and Language Website**

*(Armed with Science)*

The Air Force Culture and Language Center, part of Air University's Spaatz Center here, recently launched a new public website to provide information on the Air Force's efforts to increase cross-cultural competence — a critical warfighting skill cited by Secretary of Defense Leon Panetta in an August memorandum to all Defense Department personnel.

### **MONG State Partnership Program Takes Big Step Forward**

*(dvids)...Spc. Adam Winters*

VIDEO. Missouri National Guard's Adjutant General, Maj. Gen. Stephen L. Danner and Alejandro Garuz, the Vice-Minister of Public Security for the Republic of Panama, signed a historic memorandum of understanding in early December.

### **Earn a Scholarship for up to \$20,000 for Study Abroad, Apply by Jan 24**

*(UC Merced)*

The National Security Education Program and the Boren Awards (a.k.a. Boren Scholarship Program or NSEP) were established as part of the National Security Education Act of 1991 to encourage students to take courses in intensive strategic languages, those languages deemed to be of strategic importance to U.S. national security. These languages include Arabic, Chinese, French, Japanese, Portuguese, Russian, Spanish, and many more. Students are not required to have any language background in order to qualify except when studying French or Spanish.

### **No excuses now for officers not to apply for fellowships, scholarships**

*(Army.mil)...C. Todd Lopez*

The fiscal year 2013 Olmsted Scholar Program: The program, open to active-duty officers, provides participants the opportunity to achieve fluency in a foreign language while studying at the Defense Language Institute and then pursue graduate study at an overseas university. (MILPER message 11-367). The academic year 2013/2014 Army Regional Fellowships -- LTC Level: Three separate programs provide an approximately year-long fellowship to participants at the Asia-Pacific Center in Hawaii; the George C. Marshall European Center for Security Studies in Germany; or the Department of State in Washington, D.C. Participants then do a two-year utilization tour immediately following their fellowships. (MILPER message 11-368).