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## DLO DAILY MEDIA UPDATE

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### **CURRENT NEWS 19 DECEMBER 2011**

#### **Job Market for Accountants Buoyant in 2012 Says New IAB Survey**

*(The Wall Street Journal)*

The job market for accountants appear buoyant as employers start to hire again in 2012. In a global survey of senior accountants conducted by the International Accounting Bulletin (IAB) the specific accounting skills in demand include: knowledge of international financial reporting standards, language skills and tax.

#### **How to Maximize Your Higher Education Experience**

*(CMV Live.com)*

Many people value the question the value of a college degree. The author believes college is still worth the cost especially if you approach your college career differently. To make yourself more marketable: consider a minor unrelated to your major; learn a foreign language; volunteer; study abroad; and skip frivolous classes.

#### **Chinese Immersion Schools Growing in Popularity**

*(The Journal)...Bryna Godar*

Two parents speak about their teaching efforts in China and then returning home and continuing their children's education with links back to the Chinese culture. "For us, immersion provides multilingualism, proven cognitive benefits and flexibility, dynamic and engaging teaching methods, and opportunities for deep cultural connections and understandings."

#### **MSU Study finds English Language test is negatively affecting some Michigan school children**

*(Michigan State University News)*

The nationally mandated English language proficiency test, given to students whose second language is English, is causing unintended psychological stress for students who can least afford it, according to a Michigan State University researcher.

#### **New Brain and Language Laboratory Investigates Language Acquisition**

*(Decoded Science)...Lesley Lanir*

Gallaudet University is one brain study closer to answering the much researched question: How do we acquire language? Gallaudet has opened a new Brain and Language Laboratory to investigate this question.

### **PREVIOUS NEWS**

#### **Air Force Launches Culture and Language Website**

*(Armed with Science)*

The Air Force Culture and Language Center, part of Air University's Spaatz Center here, recently launched a new public website to provide information on the Air Force's efforts to increase cross-cultural competence — a critical warfighting skill cited by Secretary of Defense Leon Panetta in an August memorandum to all Defense Department personnel.

#### **MONG State Partnership Program Takes Big Step Forward**

*(dvids)...Spc. Adam Winters*

VIDEO. Missouri National Guard's Adjutant General, Maj. Gen. Stephen L. Danner and Alejandro Garuz, the Vice-Minister of Public Security for the Republic of Panama, signed a historic memorandum of understanding in early December.

### **Earn a Scholarship for up to \$20,000 for Study Abroad, Apply by Jan 24**

*(UC Merced)*

The National Security Education Program and the Boren Awards (a.k.a. Boren Scholarship Program or NSEP) were established as part of the National Security Education Act of 1991 to encourage students to take courses in intensive strategic languages, those languages deemed to be of strategic importance to U.S. national security. These languages include Arabic, Chinese, French, Japanese, Portuguese, Russian, Spanish, and many more. Students are not required to have any language background in order to qualify except when studying French or Spanish.

### **No excuses now for officers not to apply for fellowships, scholarships**

*(Army.mil)*...C. Todd Lopez

The fiscal year 2013 Olmsted Scholar Program: The program, open to active-duty officers, provides participants the opportunity to achieve fluency in a foreign language while studying at the Defense Language Institute and then pursue graduate study at an overseas university. (MILPER message 11-367). The academic year 2013/2014 Army Regional Fellowships -- LTC Level: Three separate programs provide an approximately year-long fellowship to participants at the Asia-Pacific Center in Hawaii; the George C. Marshall European Center for Security Studies in Germany; or the Department of State in Washington, D.C. Participants then do a two-year utilization tour immediately following their fellowships. (MILPER message 11-368).

### **Quelle horreur! Poor language skills costs UK £7.3bn a year**

*(Recruiter)*

The UK's lack of language skills essentially constitute a £7.3bn annual 'tax on trade' for the country, according to a report published yesterday by the charity the Education and Employers Taskforce. The report suggests that changing the perception of young people that language skills will have little importance in the labour market is a major barrier to up-skilling the UK in this area.

### **Technology To Bridge Language Barriers for Doctors, Patients**

*(Patch.com)*...David Pecor

Imagine that a doctor has just told you that you have cancer, or that you need an operation. Now imagine that you can't understand a word that person is telling you. Using electronic tablets, the new system will use streaming video technology to provide live interpretation services in Howard County. A two-year grant from Columbia-based Horizon Foundation provided 10 units to Howard County for just under \$100,000. Eight tablets will be assigned to HCGH, one at Chase Brexton Health Services Center and another will be used by the Healthy Howard Health Plan, an initiative that provides low-cost health plans to uninsured residents while also promoting healthy lifestyles for all Howard countians.

### **ACTFL Proficiency Guidelines**

*(ACTFL.org)*

Speaking, Writing, Listening, and Reading Proficiency Guidelines dated 2012. The ACTFL Proficiency Guidelines are descriptions of what individuals can do with language in terms of speaking, writing, listening, and reading in real-world situations in a spontaneous and non-rehearsed context. For each skill, these guidelines identify five major levels of proficiency: Distinguished, Superior, Advanced, Intermediate, and Novice. The major levels Advanced, Intermediate, and Novice are subdivided into High, Mid, and Low sublevels. The levels of the ACTFL Guidelines describe the continuum of proficiency from that of the highly articulate, well-educated language user to a level of little or no functional ability.

### **Defense Language Institute offers culturally-based training**

*(Federal News Radio)*

The Broadband Language Training System, or BLTS, is a new way for the Defense Language Institute to deliver culturally-based foreign-language training to service members — no matter where they are in the world. Col. Danial "Dino" Pick, commandant of DLI, said that even though his organization started this particular program about five years ago, BLTS is growing and expanding quickly.

### **'Govt target is to produce skilled global citizens'**

*(Sri Lanka Daily News)*...Priyanka Kurugala

Building global citizens with many skills is one of the main targets of the government. English language skills, information technology and culture are the major factors to carry the national identity to the world. To achieve these targets, it is important to provide a sound education in these areas, said Education Minister Bandula Gunawardana.

### **New words are the new cool thanks to social media**

*(Canada.com)*...Misty Harris

If you know hashtags from humblebrags, occupying from owling, chances are you're a denizen of social media. According to language experts, Twitter and Facebook are not only increasing the speed at which new words spread but also the emotional investment people have in their usage. In fact, in more than two decades of anointing a Word of the Year, the American Dialect Society's deliberations have never attracted this much early attention--a feat insiders credit to the spotlight social media has placed on pop parlance.

### **Home-language focus vital to bilingualism**

*(Asia One News)*...Professor C.J. Daswani

I fully support the philosophy of bilingual education, especially in a multilingual society such as Singapore. The mother language or home language plays a crucial role in the cognitive development of a child. Success in learning the national or school language is closely dependent on the control a learner has acquired over the home language. An adequate vocabulary and the ability to describe and think in the home language are essential ingredients for developing "intuition" in that language. Learning the national or school language is facilitated by the "intuition" already developed in the home language. Language skills are easily transferred from one language to another.