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## **DLO DAILY MEDIA UPDATE**

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### **CURRENT NEWS 26 AUGUST 2011**

#### **After Cuts, Cornell Fights for Future of Eleven Languages**

*(The Cornell Daily Sun) ...Akane Otani*

Cornell administrators and professors are fighting to save the university's "critical languages" program – which offers instruction in 11 lesser-known languages of national interest such as Thai and Khmer – after the federal government slashed approximately half of its funding on May 13. Provost Kent Fuchs decided in June that his office would temporarily provide 90-percent of the languages' lost funding. Beyond that, however, the future of the program looks bleak.

#### **Lewis U's Startalk helps VVSD students learn a new language**

*(TribeLocal) ...Larry Randa*

Twenty-three Valley View School District 365U high school students earned college credits while learning the basics of a new language over the summer through a free Lewis University program called "Startalk." "Students were selected on the basis of a number of factors, including their academic achievement and their commitment to continue studying the target language in the future," said Assistant Professor Serafima Gettys, coordinator of Lewis' Foreign Language Program.

#### **Lockheed Martin (NYSE:LMT) Shows Off New Interpretation Service**

*(Stocks & Shares – Press Release)*

Lockheed Martin (NYSE:LMT) has developed highly qualified linguist online interpretation service LinGo Link to remove language barriers. The service offers a real-time option that connects interpreters with different users at the same time. Macy W. Summers, Lockheed Martin (NYSE:LMT)'s IS&GS-Defense vice president, said, "Lockheed Martin (NYSE:LMT)'s unique solution provides language support to forces that in the past have not had access to qualified interpreters. LinGo Link serves as a force multiplier by allowing interpreters, skilled in multiple languages and dialects, to be used in different areas without the need to be physically present at each location".

#### **First Day Of School For CMS**

*(Fox Charlotte)*

It's a new era for Waddell formerly Smith Language Academy. It's a highly regarded K-8 foreign language immersion program. They made the big move to what was Waddell High School. As you might expect first day here is an adjustment. Ynez Olshausen, Principal says "a lot of tours going on today, teachers leading their kids around you can tell by their faces they look bewildered but they're enjoying it." Now because they're a K-8 you would think they'd be overwhelmed moving into a high school building but not so they had 24 mobile classrooms last year and the principal says they are using 100 percent of this building.

#### **Cept to launch language courses**

*(Daily News & Analysis)*

The Centre for Environmental Planning and Technology (Cept) University is all set to launch foreign language courses from September 12. The university will offer courses in French, German and Chinese languages. "Cept no more is an architecture only institute. It's a University and to expand its horizon, we have decided to launch this course in foreign language. When students will be architect or interior designers, they will also need command over languages of the countries they want to work in or clients they serve to. Basically, the initiative is to help students," said Khandwala.

## [PREVIOUS NEWS](#)

### [U.S. defense secretary Leon Panetta tours Monterey area military institutions](#)

(Monterey County Herald / Mercury News)...Larry Parsons

At DLI with hundreds of faculty members packed in rows behind him, Panetta lauded the importance of teaching foreign languages and cultures. That is critical to the United States' role in the world, its economy and its national security, he said. "The reality of the world is that it's global, and we have to understand that world," he said.

### [Remarks by Secretary Panetta at the Defense Language Institute, Monterey, Calif.](#)

(U.S. Department of Defense – News Transcript)

Full transcript of Secretary Panetta's comments while visiting the Defense Language Institute Foreign Language Center in Monterey, California.

### [Panetta: Language Training Critical to U.S. Interests, Security](#)

(DLIFLC/AFPS)...Donna Miles

Defense Secretary Leon E. Panetta today returned to the Defense Language Institute Foreign Language Center he championed as a congressman to praise the next generation of military linguists he called critical to the United States' future.

### [Cross-Cultural Skills: Essential for Expatriate Success](#)

(Chronicle of Higher Education)...Rudolph Young

Knowing the local language is not essential in every country, and learning languages like Arabic and Mandarin is not for the fainthearted. Learning a local language is less relevant when an expatriate is on a short-term contract or in countries such as Singapore or the United Arab Emirates, where English is widely spoken in the business and education worlds. Showing a willingness to learn the language may be more important than knowing the language. A mere greeting in someone else's language or the ability to say "thank you" or "you are welcome" projects respect, humility, and openness. Cross-cultural competence also comes into play in management styles. Expatriates may soon discover that participative management is not always the best method to use in their new setting.

### [Troops receive final training before deployment](#)

(PhillyBurbs.com)...Mark Zimmaro

Saddled in Humvees and navigating convoys through dirt paths in a tree-covered area, the troops practiced detecting improvised exploding devices and, more important, reacting to one that has detonated. "Unfortunately, this is still the weapon of choice in Afghanistan," said Army Lt. Col. Hugh "Lee" Elmore, 1st Battalion commander of the 307th Stryker Regiment, 174th Infantry Brigade. "We try to make this training as realistic to something they might see in real theater in Afghanistan." Local foreign language speakers and village role players interact with soldiers during a training exercise at Joint Base McGuire-Dix-Lakehurst this week.

### [Overcoming Our Death of Language Skills](#)

(Small Wars Journal - Blog)...Morgan Smiley

Several threads on Army Professional Forums (APF), primarily in the Counterinsurgency (COIN) Operations and Security Force Assistance (SFA) forums, discuss the relevance and importance of cultural and language training in preparing future Army leaders for this "era of persistent conflict" that many, including the former [SECDEF Gates](#) and former [CJCS Mullen](#), see as part of our future. In order to fully appreciate any culture we are learning about, especially if we expect to conduct operations in that particular culture, it follows that learning the language will not only help one learn about that culture but be able to operate more effectively once immersed in it. A 2010 Small Wars Journal article by LTG Michael Vane ([The US Army's Shift to Irregular Warfare](#)) also notes the importance of culture and language training by the US military due to the changing nature of the global security environment in which state-on-state conventional wars have been supplanted by smaller scale regional conflicts, trans-national and non-state terrorist actions, and other irregular security challenges conducted among local populations and lasting several years if not decades.

### **The Pentagon's Foreign-Language Frustrations**

*(TIME - Blog)*...Mark Thompson

The current push to train soldiers to speak the local languages in Afghanistan and Iraq was "haphazardly thrown together," Morgan Smiley, an active-duty Army officer, **posted** on *Small Wars Journal*, an independent website, Tuesday morning. A recent government report makes clear that – a decade into the war in Afghanistan – the Pentagon continues to bumble teaching its troops the local languages, a skill that ground commanders say is as valuable as a soldier's skill with a rifle. Several hours later, defense chief Panetta praised the Pentagon's efforts to improve the language skills in its arsenal, but conceded "frankly, more needs to be done."

### **The 16th World Congress of Applied Linguistics opens in Beijing**

*(People's Daily)*...Wang Jinxue

On Aug. 24, the 16th World Congress of Applied Linguistics, reputed as "the Olympic in the field of applied linguistics", was inaugurated in Beijing Foreign Studies University. This is the first time that the Congress has ever taken place in China. Sponsored by the International Association of Applied Linguistics (AILA) and organized by China English Language Education Association (CELEA), Beijing Foreign Studies University (BFSU), National Research Center for Foreign Language Education, and Foreign Language Teaching and Research Press, the prestigious conference will last for five days from Aug. 24 to 28. It has attracted more than 1,500 participants from 63 countries and regions. They will discuss linguistic issues focusing on the Congress theme "Harmony in Diversity: Language, Culture, Society".

### **Panetta: Language Training Critical to U.S. Interests, Security**

*(American Forces Press Service)*...Donna Miles

Defense Secretary Leon E. Panetta today returned to the Defense Language Institute Foreign Language Center he championed as a congressman to praise the next generation of military linguists he called critical to the United States' future. Panetta told an assembly of about 2,500 soldiers, sailors, airmen and Marines standing in formation on Soldier Field overlooking Monterey Bay that the language and cultural training they are receiving here is critical to the nation's economic, diplomatic and security interests. "It is absolutely vital to what the United States is all about," he said. "We live in a global world," the secretary said. "We have to understand that world if we ... are going to be able to not only defend this country, but to extend our relationships to others so that we can work together to defend the world that we live in."

**(For audio of Secretary Panetta's speech, please go to:**

**<https://www.wuala.com/duketate/Panetta@DLI/?key=vhV3q7k3HJIH>).**

### **Panetta Delivers Message Of Might In Visits To Monterey Military Institutions**

*(Monterey County Herald)*...Larry Parsons

Secretary of Defense Leon Panetta was back on his home turf Tuesday, visiting his native Monterey's two main military institutions. In the morning, Panetta spoke to a standing-room crowd of 1,500 faculty and students in the King Hall auditorium at the Naval Postgraduate School. Later, a cloudless, blue afternoon sky and thousands of service men and women in formation on the Soldier Field grass greeted Panetta at the Defense Language Institute.