
DLO DAILY MEDIA UPDATE

CURRENT NEWS 16 MAY 2011

Special pay, bonuses still available for some

(ArmyTimes)...Jim Tice

Included in the special pay menu is a pilot program that authorizes foreign language proficiency bonuses for Special Forces, psychological operations, civil affairs and 75th Ranger Regiment soldiers who maintain minimum proficiency in priority languages. Monthly bonuses for soldiers who score 1/1 on the Defense Language Aptitude Test range from \$25 to \$100 per language and are capped at \$200 for the pilot program. Total language payments under the pilot and the regular foreign language pay program cannot exceed \$1,000 per month.

ASSIGNMENT OF ADDITIONAL FOREIGN AREA OFFICER (FAO) REGIONAL AFFAIRS OFFICER (RAO) MILITARY OCCUPATIONAL SPECIALTY (MOS) BY THE FY11 2ND QUARTER FAO-RAO EXPERIENCE TRACK SELECTION PANEL

(Marines.mil)

BASED ON THE BACKGROUND, OPERATIONAL EXPERIENCE, AND ACADEMIC CREDENTIALS OF THE BELOW LISTED OFFICERS, THE AWARDING OF A FREE MILITARY OCCUPATIONAL SPECIALTY (FMOS) FOR FAO OR RAO, AS INDICATED, IS APPROVED.

Language Program To Send Student Overseas

(Daily Nexus)...Sean Lee

Religious studies Ph.D. candidate Rohit Singh received the U.S. Dept. of State 2011 Critical Language Scholarship, which helps American students study and master foreign languages. Singh, who will spend the summer in India studying Pakistan's national language, Urdu, is among 575 graduate and undergraduate students selected from a pool of 5,200 applicants nationwide. The program is part of the State Dept.'s Bureau of Educational and Cultural Affairs.

Taliban on Twitter for Afghan Internet age

(AFP)...Usman Sharifi

The move into the English language on Twitter is the latest sign that the Taliban are embracing modern technology in the propaganda battle that runs alongside the guerrilla war of ambushes, suicide bombings and mine explosions. The Islamist extremists sent out their first tweet in English on May 12 claiming "enemy attacked in Khak-e-Safid", with a link to their website for more details about rebel fighters killing "at least 6 puppet police".

Foreign languages cannot be cast aside any longer

(my.hsj.org)...Kristin Knowlton

In the world today, the average high school student prepares to succeed in the world by taking foreign language classes instead of taking advanced math or science classes. Many experts are revealing that Chinese will probably be the next must-learn language for students to learn. Over 20% of the world are native speakers alone and then there is all the people who are learning the language on top of that. In order to succeed, it is becoming more and more helpful if someone knows and speaks a foreign language. Even though more and more people are realizing foreign languages are important to know, when it comes to schools making budget cuts, the foreign language classes.

PREVIOUS NEWS

Blurring the Line between Language and Culture

*(Language Magazine)...*Fatiha Guessabi

Language always carries meanings and references beyond itself: The meanings of a particular language represent the culture of a particular social group. To interact with a language means to do so with the culture which is its reference point. We could not understand a culture without having direct access to its language because of their intimate connection.

Cadets Selected for International Study Scholarships

(Virginia Military Institute)

Two Virginia Military Institute cadets have been selected to receive competitive U.S. government scholarships for study abroad. Cadet Baxter Blevins '13, an international studies and history major, will study Swahili in Zanzibar, Tanzania, during fall semester 2011 on a National Security Education Program David L. Boren Scholarship. He'll also study Swahili this summer at University of Florida under the scholarship. Cadet Jack Leetun '14 will study Arabic in VMI's Morocco program this summer on a Benjamin A. Gilman International Scholarship.

Students close culture gaps through new language skills

*(Mukilteo Beacon)...*Sara Bruestle

Kelly Grace Richardson is only in second grade, but already she is learning a foreign language. Actually, make that three foreign languages. The non-profit Foreign Languages for Youth is partnering with several elementary and middle schools in the Mukilteo School District to teach students language classes before or after school. Kelly Grace is learning Spanish, French and Mandarin through FLY at Endeavour Elementary. This year's classes ended in April. "It's very complicated," Kelly Grace said of learning three languages at once, "but you have a lot of fun with the different languages." With FLY, students in grades 1-8 learn foreign languages through games, songs, skits and other fun activities.

TripLingo offers insight into local language and culture for business travelers

*(TechJournal South)...*Allan Maurer

For two years, Jessie Maddox, CEO of startup [TripLingo](#), lived worked and traveled through ten different Asian countries. He started after landing a job as a marketing manager for a Caterpillar dealer in Vietnam when he graduated from college. But a lack of knowledge of the local culture and language stymied him. "When I got started in Vietnam," Maddox says, "it didn't take long to learn that without any language skills it was going to be rough. I'm not sure if you've ever asked where the restroom is using only your hands, but it's just a tad bit embarrassing. That's why, when he returned to the U.S., he started [TripLingo](#), a new Web site with mobile apps that helps travelers get the most out of a trip by giving them insight into local language, culture and customs.

KISS' Gene Simmons And Paul Stanley In Social Media Language Translator

*(The Hollywood Reporter)...*Etan Vlessing

KISS co-founder **Paul Stanley** is joining fellow band member and reality TV star **Gene Simmons** to pitch the social media language translator Ortsbo at a May 20 Beverly Hills Hotel promotional event for the Canadian interactive content producer Intertainment Media. Stanley and Simmons will participate in *KISS Live & Global*, an interactive fan chat in 53 languages. Simmons, who speaks five languages, including English, Hebrew, Hungarian, and German, has become a business partner and official spokesman for Ortsbo.

Highland Park Resident Wins Foreign Language Fellowship

*(Tribelocal)...*Brian Flood

A University of Illinois at Chicago doctoral candidate in history has won a Foreign Language Areas Studies fellowship to study the South African language Xhosa. Jochen Arndt, of Highland Park, Ill., will attend the Summer Cooperative African Language Institute, hosted by the University of Florida, which provides intensive training equivalent to one year of African language instruction with cultural exposure.

Monterey alumni reach out in friendship, support Operation Tomodachi

(DLIFLC)...Lt. Scott Ghiringhelli

After disaster struck, graduates of the Japanese course at the Presidio of Monterey's Defense Language Institute Foreign Language Center put their language training to good use in support of Operation Tomodachi.

Message Updates Status of Foreign Language Testing Delivery, Policy

(Navy.mil)...Lt. Cmdr. Walter Rogers

Naval administration message (NAVADMIN) 161/11, released May 10, and provides updates to the status of foreign language testing delivery and information on the policy regarding the testing. The message includes basic information to keep Sailors informed on policies, including possible bonuses for language skills. The Navy's Foreign Language Testing Program allows the Navy to capture and measure the language capabilities and determine the readiness of its forces.

Marines share their knowledge, experience with congressional staffers at Marine Day 2011

(Marines.mil)

In addition to foreign weapons training, MCTAG Marines also instruct security cooperation teams in non-lethal weapons, individual force protection, small unit tactics, patrolling, basic urban skills, and language and cultural skills.

Boren Scholarship Winner to Study in Middle East

(Canisius College)

Sophomore Sean Santiago will study the Arabic language, politics, religion, and history in the Middle East. "When considering U.S. national security, it is necessary to recognize the significance played by the Middle East, in particular the Arab world," says Santiago. "I have a passionate desire to serve my country, potentially in the intelligence community, and by studying Arabic, I will become more capable to do so by familiarizing myself with one of the languages most central to U.S. national security."

93% of Maltese internet surfers use foreign language online

(Gozo News)

While 90% of Internet surfers in the EU prefer to access websites in their own language, 55% at least occasionally use a language other than their own when online according to a pan-EU Eurobarometer survey released today. However, 44% of European Internet users feel they are missing interesting information because web pages are not in a language that they understand and only 18% buy products online in a foreign language. On average one out of two Internet users in twenty three Member States uses a language other than their own to read online. However this figure hides great variations as between 90 and 93% of Greeks, Slovenes, Luxembourgers, Maltese and Cypriots indicated they would use other languages when online, but only 9% of UK citizens, 11% of Irish, 23% of Czechs and 25% of Italians said they would do so.

Overcoming language barriers at the hospital

(TimesUnion)...Cathleen F. Crowley

Capital Region hospitals overcome language barriers by using special telephones to connect patients and their medical providers with an off-site language interpreter. In 2009, local hospitals called on telephone interpreters more than 5,500 times. Soon, there will be a new option in town. A nonprofit group that trains interpreters opened an office in Albany last month and hopes to build a cadre of medical interpreters who will be available for on-site and in-person language interpretation.