
DLO DAILY MEDIA UPDATE

CURRENT NEWS FOR MONDAY, 8 NOVEMBER 2010

DEFENSE.GOV NEWS ARTICLE: DEPSECDEF LYNN HONORS DOD'S BEST EMPLOYEES

On November 4, 2010, Deputy Defense Secretary William J. Lynn III paid tribute to eight people who distinguished themselves among more than 700,000 others in winning the Defense Department's annual top civilian employee awards. The Distinguished Civilian Service Award was created 55 years ago to recognize a small number of employees whose careers reflect exceptional devotion to duty and extremely significant contributions in policy, science, technology and administrative fields. Congratulations to:

Mr. Glenn H. Nordin

Foreign Language and Foreign Area Advisor

Office of the Assistant Secretary of Defense for Command, Control, Communications and Intelligence

ROSETTA STONE CEO WANTS TO TEACH THE WORLD TO TALK - USATODAY.COM

Rosetta Stone's approach to learning a second or even third language is simple: Instead of having students stare at a blackboard and memorize grammar, it uses images of real-life situations to convey meaning and trigger understanding, the natural method that helped most of us pick up our first language. The idea for Rosetta Stone's interactive language program didn't begin with Adams, who's been CEO there since 2003. But his life experience and leadership have helped propel the company from \$10 million in revenue to nearly \$300 million in less than a decade.

MODERN LANGUAGES DEPARTMENT AT CARNEGIE MELLON TO OFFER A NEW MASTER'S DEGREE

The department of modern languages announced a new master's degree in applied second language acquisition. As one of only two graduate degrees offered by the department of modern languages, according to its website, the master's in applied second language acquisition (MA in applied SLA) "draws on strengths of the department of modern languages at Carnegie Mellon." The year-long program is oriented towards preparing students for careers teaching second languages. According to the website, the program is aimed towards both U.S. and international students and highlights "second-language acquisition, cultural studies, pedagogy, and technology-enhanced learning." The MA in applied SLA is a professionally oriented degree, which will allow graduates to pursue employment at the secondary or university level. Candidates should intend to teach one of the five languages that the program offers: English as a second language, French, German, Chinese, or Japanese.

NORTH GEORGIA COLLEGE LANGUAGE PROGRAMS FEATURED ON NATIONAL PUBLIC RADIO

North Georgia College and State University is the place to be in Georgia if you want to become fluent in Chinese or Arabic. You can also learn Korean or Russian. The language training there is made in part by the Department of Defense. North Georgia commissions 75 officers a year and the U.S. Army is looking for more Soldiers fluent in languages that are considered strategic.

ARABIC LANGUAGE TOOLS FROM EHOW.COM

Arabic is renowned as a difficult language to learn. According to "Learning Arabic," the U.S. State Department schedules 3,040 hours of full-time training over two years for new Foreign Service Officers to become fluent in Arabic. Arabic language tools are widely available on the web. Keep in mind that the colloquial versions of Arabic spoken in countries and regions around the world differ dramatically from Modern Standard Arabic, which is used in mainstream media and is the universal language of the Arab world.

PREVIOUS NEWS

LANGUAGE UNDERSTANDING FOUND TO BE TIED TO MUSICAL

According to recent studies published in Contemporary Music Review, listening to music, lyrical or not, can help develop the skills needed to learn and comprehend a new language, including the development of the proper accent rather than one carried over from a native tongue. The research showed routine increases in the neural pathways necessary to improve the skills involved with learning the new language such as understanding syllabic emphasis and the rhythm of unfamiliar speech patterns. Researchers believe that this phenomenon, used in some forms for over a century by musicians to learn their art and known as 'ear training,' is due to the skill set provided by constant exposure to new patterns and rhythms in the music itself.

VCU, International Partners to Create Transatlantic Degree in Cinema and Language

Virginia Commonwealth University and two of its international partners, the University of Cordoba and the University of Messina, have received nearly \$1 million to develop a transatlantic degree that allows students to study cinema and language. Called the Atlantis Project, the four-year grant from the U.S. Department of Education's International and Foreign Language Education Programs and the European Commission's Directorate General for Education and Culture provides students with an opportunity to study in three countries.

Language Intervention Provides Educational Benefits for Pre-School Children

Findings of a new study revealed that a preschool language intervention program can significantly improve the educational lives of children with poorly developed speech and language skills.

Foreign language classes turn hi-tech at valley middle schools

"We were unable to keep the teachers of foreign languages at the middle level, but we thought we should continue," Chief Kanim technology teacher Theresa Frank said. Enter Rosetta Stone, a computer program that has allowed middle schools to offer a foreign language curriculum. The program is the only way, Chief Kanim Principal Kirk Dunckel said, the school could continue offering a language program. "Since it's a computer program, there was no need to hire a full-blown foreign language teacher," Dunckel said. Children love the program, Frank said. They also love the looks they get around the dinner table. "I'll say things like, 'Pass the whatever,' in Spanish," said eighth-grader Dylan Miller. "Like, the other day I said, 'I have to go to bed' in Spanish and my mom had to ask me what I had said. It's pretty cool."

Students speak the right language for careers success

Year Nine students in Wales choosing their options are being encouraged to look at modern foreign languages in a new light. Students are being shown that language skills can help them get ahead in whatever field of work they are interested in. NVQ Business Languages, piloted in 17 schools in Wales last year, aims to prepare pupils for successful careers. Industries as diverse as engineering, law, marketing, the media and IT need candidates with practical language skills, especially at a time when the number of students taking GCSE languages is declining.

[A Revolutionary Easy and Entertaining Way to Learn Foreign Languages Has Been Introduced by DbIsubs.com](#)

DbIsubs.com offers a unique and highly useful service that allows you to learn any foreign language while watching movies, tv series, educational programs, cartoons or any other video materials by showing two lines of subtitles - one in your native language and the other in the foreign language you want to study.

[US Marines boost security in Marjah Afghanistan](#)

"Everybody that participated brought something special, some unique characteristic and combat-multiplier to the mission," said Quinn. "Everybody, from the female engagement team all the way to our non-kinetic fire teams, had something to offer."

[Science Grows on Acquiring New Language](#)

Recent studies on how language learning occurs are beginning to chip away at some long-held notions about second-language acquisition and point to potential learning benefits for students who speak more than one language. "We have this national psyche that we're not good at languages," said Marty Abbott, the director of education for the American Council on the Teaching of Foreign Languages in Alexandria, Va. "It's still perceived as something only smart people can do, and it's not true; we all learned our first language and we can learn a second one."

[Grant supports research and outreach on foreign language teaching](#)

Government, business and community leaders agree that for the U.S. to remain competitive in a global economy, more Americans must be proficient in foreign languages and be knowledgeable about diverse cultures. Penn State's Center for Advanced Language Proficiency Education and Research (CALPER) in the College of the Liberal Arts has received a new four-year federal grant of more than \$1.2 million to continue to develop innovative approaches to language teaching, research and outreach that improves instruction in foreign languages in our nation's high schools and universities.

[The Texas Language Technology Open-Access Initiative](#)

The newly formed Texas Language Technology Center (TLTC) at the University of Texas (UT), in collaboration with Liberal Arts Instructional Technology Services (LAITS), has developed an initiative that will focus on the development, production, dissemination, and evaluation of six "Open Access" (OA) foreign language instructional resources: Aswaat Arabiyya, Alkitaab Textbook, Deutsch im Blick, Persian Online, Radio Arlecchino, and Tá Falado. OA resources are digital scholarly works accessible online, free-of-charge, and free of most copyright and licensing restrictions. These resources will make large bodies of high-quality multimedia content widely available. The individual projects are currently at varying stages of development, ranging from initial design, to expansion of content, to complete redesign driven by technological innovation.

[The Army's future looks less special](#)

Lt. Gen. John Mulholland, chief of the Army's Special Operations Command at Fort Bragg, believes his soldiers are "our nation's most relevant force" and said as much in a Raleigh press conference recently. Ordinarily this claim could be dismissed as the type of chest-thumping any commander does to boost morale back at the unit. The difference is that Mulholland is right - at least for now. The future, however, may be quite different. Gen. David Petraeus, our commander in Afghanistan, literally wrote the Pentagon's book on counterinsurgency, casting Army special operators in a lead role. He values units like Mulholland's because they add a handful of unique capabilities - civil affairs, psychological operations, intelligence, language skills and region-specific knowledge. These skills help them to train foreign security forces and interact with locals, the bread and butter of counter-insurgency.