



UNDER SECRETARY OF DEFENSE

4000 DEFENSE PENTAGON
WASHINGTON, DC 20301-4000

MAY 5 2011

PERSONNEL AND
READINESS

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS
CHAIRMAN OF THE JOINT CHIEFS OF STAFF
UNDER SECRETARIES OF DEFENSE
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DIRECTOR, NET ASSESSMENT
DIRECTORS OF THE DEFENSE AGENCIES
DIRECTORS OF THE DOD FIELD ACTIVITIES

SUBJECT: Red Ribbon Week Activities

In order to maintain combat readiness, it is imperative that Department of Defense military personnel, civilians, and their families remain drug free. One of our most successful drug demand reduction efforts has been to elevate antidrug education during the Red Ribbon Week. In order to raise public awareness of the Department's commitment to a drug-free military community, we strongly encourage installations, commands, and units to participate in Red Ribbon Week activities this year.

Red Ribbon Week is an annual national observance that this year occurs from October 23-31, 2011. This nationwide celebration has become a major force for raising public awareness and mobilizing communities to combat alcohol, drug, and tobacco use. The Department has officially participated in this event since 1990 with the aim to prevent drug abuse among its members and their families.

We will host an awards ceremony in the Pentagon Hall of Heroes at 10:00 a.m. on Thursday, October 20, 2011. Details will be forwarded as we get closer to the event. We ask that appropriate members of your component plan to join us to help us celebrate the success of antidrug efforts within the Department and to recognize the achievements of this year's award winners. The point of contact for this event is Captain Kevin Klette, USN, (703) 693-5230, Kevin.Klette@osd.mil.

A handwritten signature in blue ink, appearing to read "Clifford L. Stanley".

Clifford L. Stanley