OFFICE OF THE ASSISTANT SECRETARY OF DEFENSE

WASHINGTON, D.C. 20301-2500

SPECIAL OPERATIONS/
LOW-INTENSITY CONFLICT

MAY 17 2002

MEMORANDUM FOR: SEE DISTRIBUTION

SUBJECT: Use of Department of Defense Drug Demand Reduction Funds

This policy memorandum supersedes the September 1, 1998, Office of the Department of Defense Coordinator for Drug Enforcement Policy and Support memorandum, subject: Use of Counterdrug Demand Reduction Funds for Anti-drug Token Souvenirs.

To raise public awareness of anti-drug programs, such as Red Ribbon Week, agencies, units, and installations may use drug demand reduction funds to purchase promotional items with little intrinsic value, conveying an anti-drug message. Such items may include, but are not limited to, such things as balloons, pencils, pennants, ribbons, pins, stickers, and caps. The appropriate agency head, unit, or installation commander will approve the use of drug demand reduction funds for this purpose in writing. Please contact Colonel Mick Smith, USA, of my office at (703) 696-7181 if you have any questions.

André D. Hollis
Deputy Assistant Secretary of Defense for
Counternarcotics

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